



Outer South Community Committee **FACEBOOK**  
highlights

**2<sup>nd</sup> June 2017- 24<sup>th</sup> August 2017**

Since 2<sup>nd</sup> June 2017 the Outer South Community Committee Facebook page has gained:

- **52 new page 'likes'** (and currently has)
- **563 followers**

This means that this is the **fourth** most popular Community Committee page—but we're working on this!

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts, because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, posts can be read without any further interaction!!

By far the most popular post since the 2<sup>nd</sup> June was the posting regarding the **Outer South Community Heroes Event** which:

- has been shared 28 times
- commented upon 50 times
- has 218 specific post clicks
- **has reached a total of 4859 people**

On the following pages are screenshots of the most popular three posts since the 2<sup>nd</sup> June 2017. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

**1st Place: Most popular post**  
**Outer South Community Heroes.**

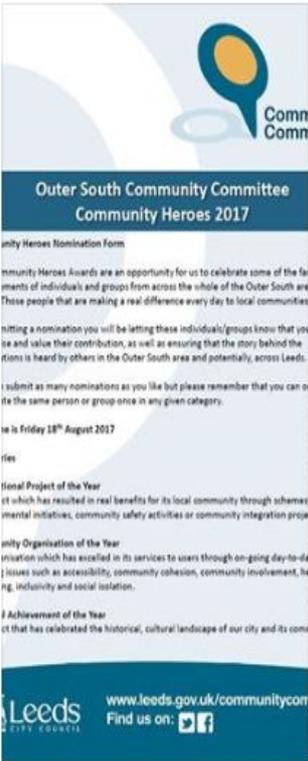
4,859 people had this post delivered to them. 218 people opened it to read it in more detail.

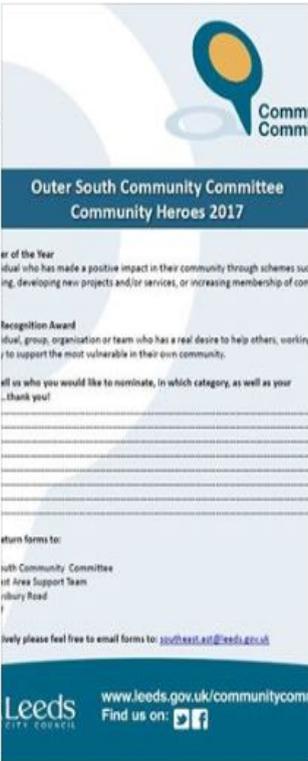
Post Details
✕



**Leeds City Council Outer South Community Committee**  
 added 2 new photos — 😊 feeling happy.  
 Published by Carl Hinchliffe [?] · 24 July · 🌐

OS COMMUNITY HEROES EVENT 2017  
 Do you know a community hero??  
 Nominations for the Community Heroes Awards 2017 to be submitted by closing date of Friday 18th August 2017. ... See more





🌱 **Get more likes, comments and shares**  
 Boost this post for £4 to reach up to 3,800 people.

4,859 people reached Boost post

👤 Morley Beer Festival, Leeds & District FA and 4 others 27 Shares

👍 Like    💬 Comment    ➦ Share

**4,859** People Reached

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**50** Likes, Comments & Shares

<b>22</b> Likes	<b>6</b> On Post	<b>16</b> On Shares
<b>0</b> Comments	<b>0</b> On Post	<b>0</b> On Shares
<b>28</b> Shares	<b>27</b> On Post	<b>1</b> On Shares

**218** Post Clicks

<b>157</b> Photo views	<b>1</b> Link clicks	<b>60</b> Other Clicks ⓘ
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**NEGATIVE FEEDBACK**

<b>0</b> Hide Post	<b>0</b> Hide All Posts
<b>0</b> Report as Spam	<b>0</b> Unlike Page

Reported stats may be delayed from what appears on posts



## 2<sup>nd</sup> Place

### **Outer South Community Committee Youth Activity programme.**

2,616 people had this post delivered to them. 117 people opened it to read it in more detail.

Post Details

**Leeds City Council Outer South Community Committee** added 3 new photos.  
Published by Carl Hinchliffe · 19 July ·

**OUTER SOUTH YOUTH ACTIVITIES HOLIDAY PROGRAMME 2017**  
Please see flyers attached for details!!

Interested applicants must live within the Morley, Ardsley, Robin Hood, Rothwell or Woodlesford areas.  
Places are booked on a first come first serve basis. Applicants can book a maximum of 2 activities (1 THEME PARK ONLY) by attending a

Get more likes, comments and shares  
Boost this post for £4 to reach up to 3,800 people.

2,616 people reached [Boost post](#)

Vida Woods, Mel Taylor and 3 others · 1 Comment 5 Shares

Like Comment Share

**2,616** People Reached

**18** Likes, Comments & Shares

<b>8</b> Likes	<b>5</b> On Post	<b>3</b> On Shares
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<b>1</b> Comments	<b>1</b> On Post	<b>0</b> On Shares
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<b>9</b> Shares	<b>8</b> On Post	<b>1</b> On Shares
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**117** Post Clicks

<b>96</b> Photo views	<b>0</b> Link clicks	<b>21</b> Other Clicks
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**NEGATIVE FEEDBACK**

<b>0</b> Hide Post	<b>1</b> Hide All Posts
<b>0</b> Report as Spam	<b>0</b> Unlike Page

Reported stats may be delayed from what appears on posts

**3<sup>rd</sup> place**

**Outer South Community Committee Recycling workshop.**

1,328 people had this post delivered to them. 158 people opened it to either look at the photos or follow the link to the recycling website.

Post Details



**Leeds City Council Outer South Community Committee**

added 4 new photos.

Published by Oliver Taylor [?] · 11 July ·

Thank you to everyone who attended the Recycling Workshop at the Haigh Road Community Centre. If you would like any information please visit this site:

<http://www.leeds.gov.uk/residents/Pages/AtoZRecycle.aspx...>



**Get more likes, comments and shares**

Boost this post for £4 to reach up to 3,800 people.

1,328 people reached

**Boost post**

Karen Bruce, Lea Anne and Moira Thompson

2 Shares

Like

Comment

Share

**1,328** People Reached

**10** Likes, Comments & Shares

**7**

Likes

**3**

On Post

**4**

On Shares

**0**

Comments

**0**

On Post

**0**

On Shares

**3**

Shares

**3**

On Post

**0**

On Shares

**158** Post Clicks

**95**

Photo views

**3**

Link clicks

**60**

Other Clicks

**NEGATIVE FEEDBACK**

**1** Hide Post

**0** Hide All Posts

**0** Report as Spam

**0** Unlike Page

Reported stats may be delayed from what appears on posts

